



» **HONGQIAO CHEN - itarc**

Industrial & Service designer

• Web **itarcchen.com**
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» **WORK EXPERIENCE**

Industrial Consulting designer
Market / User Research Expert
Punchby Design (DJI team)
2024.3 - 2024.8

• Industrial Designer
Skyworth RGB Ltd.Co
2024 .1 - .3

• Service Designer
BMW Group - Rolls Royce
2022 .10 - .12
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» **PROJECT, TAKE-AWAY**

Hidock P1, AI Meeting/Voice Recorder
Industrial Design, **3D Print** Prototyping
BOSMA, CyberBot NDA PJ Design Pitch
User Research, Business **Presentation**

• **Metz** Television, NDA
Industrial Design, **Manufacturing**
Color, material, and finishing

• **R&R 2050 Club** Experience Design, UE
Service Design, **System** Thinking
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» **EDUCATION**

Product design
ArtCenter College of Design
BS | 2020 - 2025

• User Experience Design
ArtCenter Berlin TestLab
Study-away | 2022 .9 - .12
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» **TAKE-AWAY**

Solidworks, Fushion360
keyshot, pro-create, Bambu studio
Photoshop, illustrator, inDesign

• **Figma**, Laser Cutting
Teamwork, Presentation
Field Research, Interview
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» **MY HOBBY**

chess
airsoft
badminton
civilization game
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» **MY PHILOSOPHY**

Quick Failure
Insighting - Leading
User - Cooperated
Long - Term Thinking
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